

**IS IT IPF?
NOT ALL
BREATHLESSNESS IS
COPD, ASTHMA, OR CHF.¹**



C-H-E-C-K FOR IPF TODAY²⁻⁵

C

CRACKLES that are bibasilar and heard on inspiration

H

HACKING cough that is nonproductive and lasts over 8 weeks

E

EXERTION causes shortness of breath, even with mild activity

C

CLUBBING of the fingertips (in 25-50% of patients), making them appear rounded

CHEST X-RAY can identify lung abnormalities

K

KNOW your patient's lung function: a restrictive PFT pattern is characteristic of IPF



**REFER PATIENTS TO A PULMONARY SPECIALIST
IF IPF IS SUSPECTED**

COPD, chronic obstructive pulmonary disease; CHF, congestive heart failure; IPF, idiopathic pulmonary fibrosis; PFT, pulmonary function test.



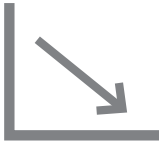
EARLY DIAGNOSIS IS CRITICAL TO HELP PATIENTS ACCESS APPROPRIATE TREATMENT^{6,7}

IPF IS A RARE, DEBILITATING, AND FATAL LUNG DISEASE^{2,8}

IPF HAS NO KNOWN CAUSE²



KEY FACTS ABOUT IPF



IPF RESULTS IN PROGRESSIVE LOSS OF LUNG FUNCTION⁹

3-5 YEARS

AVERAGE LIFESPAN IS ONLY 3-5 YEARS AFTER DIAGNOSIS¹⁰



UP TO 132,000 PEOPLE IN THE US HAVE IPF, AND IPF CLAIMS 40,000 US LIVES EVERY YEAR¹¹⁻¹³



ABOUT 50,000 NEW US PATIENTS ARE DIAGNOSED WITH IPF EVERY YEAR, AND IT MAY TAKE 1-2 YEARS TO REACH AN IPF DIAGNOSIS^{4,11,12,14,15}



IPF IS MORE COMMON IN MEN THAN WOMEN, AND IN PEOPLE AGED 55 AND OLDER^{2,16}

FOR MORE INFORMATION ABOUT IPF, YOU CAN VISIT:

www.insightsinIPF.com

IPF education and resources for healthcare professionals

www.breathlessIPF.com

IPF awareness and advocacy

www.lungsandyou.com

For patients and caregivers

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